

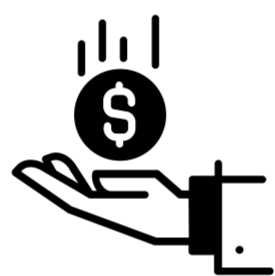
# TRANSITION TO OPEN ACCESS IN EUROPE



What are the main challenges facing European university presses in the transition to open access publishing and how can we address them together?

## FINANCIAL SUSTAINABILITY

Traditional university presses primarily generate revenue through sales of print books and subscriptions to journals. Transitioning to open access can disrupt this revenue stream, necessitating the exploration of alternative funding models to cover publishing costs.



## CULTURAL SHIFT

Transitioning to open access often requires a cultural shift within university presses and the broader academic community. Stakeholders accustomed to traditional publishing models, including authors, editors, reviewers, and funding agencies, may exhibit resistance.

## OPEN NOW



**AEUP** Association of European University Presses

## THE AEUP IS HERE TO HELP!

### Promote Open Access

Make OA the standard in academic publishing.

### Share Knowledge

Foster an exchange of insights and expertise.

### Best Practices

Adopt proven approaches for quality and efficiency.

### Common Goals

Unite university presses around shared priorities.

### Technology

Leverage digital tools to enhance publishing impact.

### Conferences & Webinars

Connect, learn, and collaborate through events.



## COPYRIGHT AND LICENSING

Negotiating copyright agreements with authors and managing licensing agreements with third parties can be complex in the transition to open access publishing. Open access models often involve the use of Creative Commons or other open licenses, requiring careful consideration to ensure that authors retain appropriate rights while facilitating broad dissemination of their work.



## TECHNOLOGY AND INFRASTRUCTURE

Open access publishing necessitates investment in digital infrastructure and platforms to host and disseminate content effectively. University presses may need to develop or adopt new publishing workflows, repository systems, and archival solutions to support open access initiatives.



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